



GEE 'N GEE

FINE DIAMOND JEWELRY



FLANDERS<sup>™</sup>  
COLLECTION  
Trust Mark of Canada



*pour homme*  
you've earned it



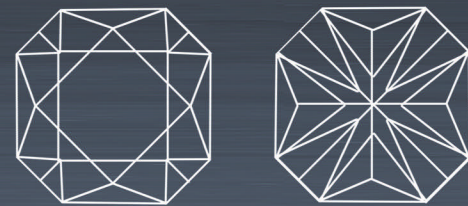
GENTS COLLECTION

**FLANDERS**<sup>™</sup>  
COLLECTION  
Trust Mark of Canada



All of the jewelry in this collection are set with the world famous "FLANDERS CUT" with 61 facets of pure Brilliance.

These are the Only diamonds in the fancy cut category produced from 1/2 pointers, 3/4 pointers and meles up to 3 carat size.



Mined in Canada and cut to the exact FLANDERS dimensions in Antwerp, Belgium.

61 Facets of Extreme Brilliance.

Exclusive distributor in Canada  
and Privileged dealer in USA



92



91



87

90



**FLANDERS**<sup>™</sup>  
COLLECTION  
Trust Mark of Canada



93

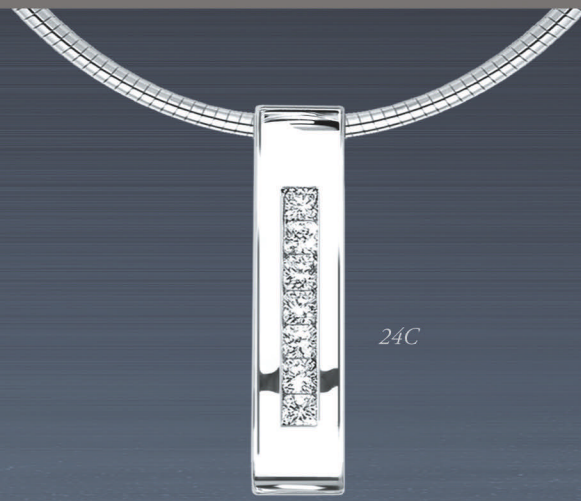
**The "FLANDERS CUT"**  
*The "Flanders Cut" was created by a brilliant gemologist and confirmed by technological computer research at the highest levels. This exceptional diamond exceeds the fire and brilliance of most diamond cuts existing in the world today. The "Flanders Cut" is the only square diamond cut in the world to show the fire and brilliance of the ideal round brilliant.*

Castle Ooidonk - B-9800 Deinze

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin 



Exclusive distributor in Canada  
and Privileged dealer in USA



24C



16G

16I

16H

16F



2D

48A



16E

56A



67

73

16C

74



83B

83C

83A



62



84B

84A

84C



64



FLANDERS™  
COLLECTION  
Trust Mark of Canada



79A

79B



63

*Higher standards for the 21st century...*

*The arrival of the "Flanders" Cut on the eve of the 3rd Millennium has set higher standards for the 21st century regarding diamond brilliance and has opened up new, sophisticated and exciting possibilities for jewelry design.*

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**FLANDERS™**  
COLLECTION  
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PINK - WHITE - YELLOW  
All the jewels  
of this collection  
are available  
in these three colors.

Antwerp,  
the world capital of diamonds,  
honours Princess Mathilde  
of Belgium with  
a "Flanders"  
pendant.



### The Royal Ring

This ring set with a "Flanders" Cut  
was the official gift of the city of Antwerp  
to Queen Paola of Belgium.

An exceptional stone. Many different styles.

This pendant has been created especially for Princess Mathilde.  
All the diamonds set in this pendant are "Flanders Cuts".

On the 24th of January 2000, Prince Philippe and Princess Mathilde  
made their premier official visit to Antwerp.  
After being acclaimed by thousands of Antwerp citizens,  
Prince Philippe and Princess Mathilde were welcomed at City Hall.  
The Mayor honoured the Princess with a "Flanders" pendant.



The Princess looks fascinated at the "Flanders" pendant while  
the Prince appears to be highly impressed.  
Prince Philippe is the oldest son of King Albert II, he will  
therefore become the next King of Belgium.

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24A

24B



FLANDERS<sup>™</sup>  
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*The*  
**“Flanders Channel Setting”**

*The “Flanders Channel Setting” has it all :  
Almost no openings between the stones and showing  
unmatched fire and brilliance.*



17B

17A

17C



17E

17F



48C

48D

53B

54

55

54A

52

53A

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39A



37D



FLANDERS™  
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### The "Flanders Pavé Setting"

The "Flanders Pavé Setting" is the latest and most sophisticated diamond setting technique.

Each and every stone is set in a perfectly symmetrical way in harmony with the surrounding stones. So many "Flanders" Cuts, one next to the other, create a superb display of fireworks.



37E

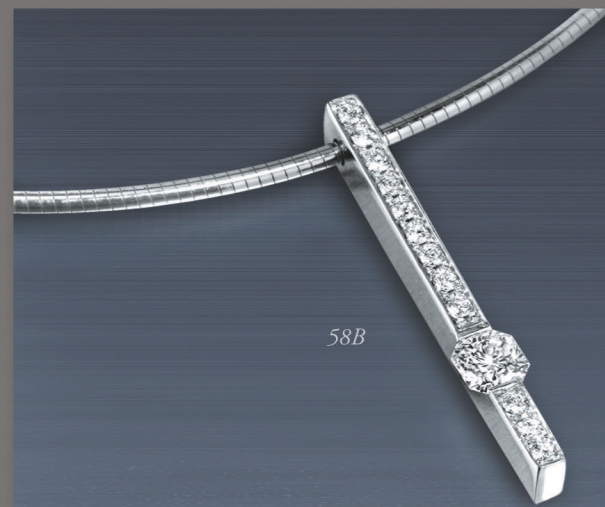
37F



39F

39D

37A



58B



88

88B

88C



89

Trend Setting Diamond Jewelry for the 3rd Millennium...



41B



41G

If you are looking for the unique and exceptional...



42



59



44B

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin 

# pour homme

you've earned it



We proudly introduce Pour Homme, our new Mens Line - a collection of over 45 unique styles. Each design is inspired by the virtues of strength, boldness, distinction, and success, while remaining understated and contemporary.

Some of these new styles feature two tone white and 19k rose gold in a copper finish, creating a very distinct effect.

Our jewellery is hand crafted with the upmost regard to quality. As well, our diamonds are selected from only the best in colour, cut and clarity.

For more than three decades we have striven to create unique pieces of unparalleled craftsmanship.

Now available for men.



**GEE 'N GEE**  
FINE DIAMOND JEWELLERY

geengee.com



# gents

you've earned it

# classic

pour homme

- A. G-5053/ET
- B. G-5057IN-40
- C. 5082R-43
- D. 5076R-43

- E. G5001GB-73
- F. G-5087R-40
- G. G-5087S-40

brilliant



gents  
you've earned it



pour homme

- A. 5001G-97
- B. 5024G-50
- C. 5005G-78

- D. 5049G-44
- E. 5013G-62
- F. 5001GB-70

refined



gents  
you've earned it

pour homme

- A. 5051R-43
- B. 5001R-45
- C. 5001RAD-40



A

B

C

- D. 5057GN-41
- E. 5068G-42
- F. 5057PR-44

classic

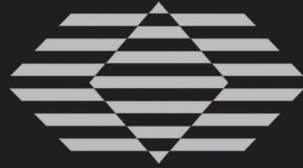


D

F

E

gents  
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# GEE 'N GEE

FINE DIAMOND JEWELRY



Dhiren Shah and Gil Bishouri (President) of Gee 'n Gee Importers proudly introduce the new line of Canadian Flanders Collection to the North American diamond Market.

736 Granville Street, Suite 400, Vancouver, B.C. Canada  
dhiren@geengee.com

[www.geengee.com](http://www.geengee.com)

1.604.684.1131  
1.800.663.0177